## **Customizing Action Menu Toolbar – Hot Buttons**

din

Return Mail Reinst Renew



**Button Name** When to use...

Em Reg for Cert Insured emailed a request for a certificate PH Reg fro Cert Insured called in request for certificate

Update the insureds contact info (name, number, address, email, etc.) Update **PFIC** Phone Call from Insured (will take you to menu to select what type of call)

Billing Call Insured called with billing questions/concerns

**PFICQ** Phone call from insured quote (replace auto w/new, new home, deds etc.)

Claim Call Phone call from insured to report claim

LH Verify Phone call from mortgage or leinholder to verify coverage or renewal

WFIP Walkin from Insured to make payment **Phone Payment** Phone call from insured to make payment

Account Review Sent to Customer Sent Account Review

Recd Acct Review Received Account Review Back from customer

**Email** Email from Customer (will take to you menu to select type of email)

Insured called to request cancellation & will print cancel form Cancel

Return Mail Received return mail from company

Reintated customer (for policies that do not download) Reinst

Renew Received Renewal Information (for policies that do not download) **MFCC** Mail from company (will take you to menu to select type of mail)

IL Internal Log (only use for internal notes that no communication took place)

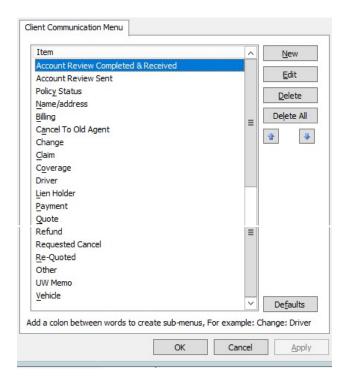
## Considerations:

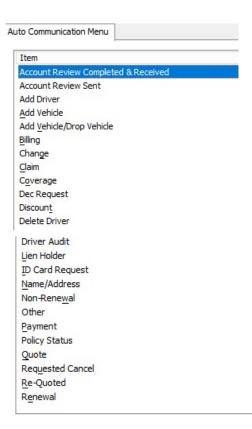
+

EM Req for Cert PH Req for Cert

- What type of activities do you enter the most?
  - Faxes, Emails, Phone calls, Mail, Text Messages?
- Is there a certain activity that you track?
- Are there different roles in the agency that use different actions?
  - Sales, Service, Office Admin, Clerks, Etc.

## **Customized Communication Menu Example**





*DID YOU KNOW?* – You can quickly add activities by using the letter underlined to choose –You can also pick your own letter when adding communication